

NEWS RELEASE

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CONTACT: John Harrison
The Espoma Company
856-825-0542
F: 856-825-1385
jharrison@espoma.com

ESPOMA EXTENDS EARTH-TONE® LINE OF NATURAL CONTROLS

New Snail & Slug Controls and Ready to Spray Pesticides

MILLVILLE, NJ ---- Officials of The Espoma Company, the leading manufacturer and marketer of natural gardening solutions, announce 4 new additions to its Earth-tone® line of natural control products: Moss Control, Horticultural Oil, Slug and Snail Control, and Bug and Slug Control. These new introductions will offer gardeners environmentally friendly and effective control alternatives to traditional pesticides.

“Gardeners across the country have accepted the new Earth-tone line of natural controls” said Espoma Vice President Jeremy Brunner. “Now we can offer an expanded selection that allows our customers to control a more extensive list of pests.”

Espoma’s Earth-tone line now contains four new pesticides: *Slug & Snail Control* in 1.25 lb and 3 lb. bags is a pet safe alternative to traditional controls that can seriously harm the family dog; *Bug & Slug Control* in 1.25 lb. bags provides the same pet safe slug control and naturally eliminates pests such as earwigs and pill bugs; *Moss Control* eliminates moss and algae in the lawn or on sidewalks or structures; and *Horticultural Oil* eliminates pests both as a dormant and in-season spray and is made from canola oil rather than petroleum. Both the *Moss Control* and the *Horticultural Oil* are packaged in convenient shrink sleeved 32 oz ready to spray bottles.

If you would like more information, samples, or images for Earth-tone or other Espoma products, please contact John Harrison at 800-634-0603 Ex. 14.

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