

NEWS RELEASE

FOR IMMEDIATE RELEASE

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ESPOMA ANNOUNCES NEW & IMPROVED TONE® PLANT FOODS

All Natural Plant Foods Enhanced with Bio-tone Beneficial Microbes

MILLVILLE, NJ ---- Officials of The Espoma Company, the leading manufacturer and marketer of natural gardening solutions, announce that the company is improving its Tone® line of plant foods which includes such brands as Holly-tone, Plant-tone and Rose-tone.

According to Espoma Vice President Jeremy Brunner, ““For over 60 years the Espoma Tones have defined the naturally beautiful garden. Our new all-natural formulas will be enhanced with our proprietary Bio-tone blend of beneficial microbes to deliver even better results.” Bio-tone has been shown to enhance all aspects of plant growth including root growth, shoot weight, and bloom count.

Since the 1929 introduction of its first organic plant food, Espoma has provided generations of gardeners with safe, effective solutions from the finest natural ingredients. Espoma now offers an extensive selection of natural gardening solutions including lawn foods, plant foods and natural pesticides. For more information, samples, or images please call John Harrison at The Espoma Company at 888-ESPOMA-1, or visit its website at www.espoma.com.

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